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Reg. No. :

Code No. : 22078 E Sub. Code : JMCO 22/
SMCO 22/AMCO 22

B.Com. (CBCS) DEGREE EXAMINATION,
APRIL 2022

Second Semester

Commerce – Core

PRINCIPLES OF MANAGEMENT

(For those who joined in July 2016 – 2020)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

Management is

- (a) A science
- (b) An art
- (c) Both a science and Art
- (d) None of these

..... flows from top level to bottom level management.

- (a) Authority
- (b) Responsibility
- (c) Accountability
- (d) Auditing

Exchange of idea or information from one person to another is known as

- (a) Telephone
- (b) Order
- (c) Communication
- (d) Controlling

Maslow's theory of motivation has stages.

- (a) 3 (b) 4
- (c) 5 (d) 6

Determination of standard is a step in a control system.

- (a) First
- (b) Second
- (c) Third
- (d) Fourth

2. Levels of management

- (a) Two
- (b) Three
- (c) One
- (d) Five

3. function is a thinking process function.

- (a) Planning
- (b) Controlling
- (c) Co-ordinating
- (d) Staffing

4. is an example for standing plans.

- (a) Programmes
- (b) Budgets
- (c) Schedules
- (d) Objectives

5. The word organisation is derived from the word

- (a) Organ
- (b) Organism
- (c) Orgnism
- (d) Origin

Page 2 Code No. : 22078 E

10. means working together for a common and by voluntary action.

- (a) Coordination
- (b) Planning
- (c) Controlling
- (d) Budgeting

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Write any five differences between management and administration.

Or

(b) Management is an Art -Discuss.

12. (a) What are the differences between policies and procedures?

Or

(b) Write any six importance of planning.

13. (a) What are the characteristics of delegation?

Or

(b) What is line organisation? Explain its merits.

14. (a) Explain Principles of direction.

Or

(b) Enumerate the process of communication.

15. (a) Explain the importance of Coordination.

Or

(b) Write short note on computers in Management information system.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Discuss the functions of management.

Or

(b) Explain the various Levels of management.

17. (a) Discuss the various methods of Planning.

Or

(b) Explain the various types of decisions.

Page 5 Code No. : 22078 E

18. (a) Discuss the principles of organisation.

Or

(b) Discuss the principles of delegation.

19. (a) What is Motivation? Explain the Maslow theory.

Or

(b) Enumerate the barriers to effective communication.

20. (a) Explain the techniques of coordination.

Or

(b) Explain the Steps in the control process.

Page 6 Code No. : 22078 E